

Discover the beauty of birch.



For centuries, cultures around the world have known about the natural power of birch bark compounds to enhance beautiful, healthy hair.

Now, The Actives Factory offers the purest, highest grade birch bark compounds for hair care today.



Our hair is under constant threat from ultraviolet rays, pollutants, chemicals, and dehydration. The bark of the white birch (*Betula papyrifera*) contains betulin, betulinic acid, and lupeol, all scientifically and clinically validated to be effective hair care agents.

Birchula™ Birch bark extract - the foundation of a safe, natural hair care regimen.

Visit theactivesfactory.com to download our white paper.

Benefits of birch bark extract

- Rich in vitamins & minerals
- Anti-oxidant
- Scavenges free radicals
- Helps strengthen hair strands
- Soothes the scalp
- Reduces irritation
- Prevents dandruff
- Improves scalp circulation, which may encourage hair growth
- Can lead to stronger, healthier, and more vibrant hair





Our Promise

We're committed to the integrity, safety, and accountability of our raw materials. It shows in everything we do.

Innovative Technology

The Actives Factory's diverse line of natural and pharmaceutical grade products are extracted and processed using core technology developed by scientists at the University of Minnesota's Natural Resources Research Institute. We hold significant intellectual property on the processing, extraction, and use of materials and compounds from birch bark.

A Supplier You Can Count On

Our manufacturing facility is located in Two Harbors, Minnesota, on the north shore of Lake Superior. From northern Minnesota birch trees to U.S. manufacturing facilities and global processing partners, we have the resources for commercial scale production of all natural birch extracts, high-purity betulin, other specialty compounds.

Environmentally Friendly

We obtain birch bark as the waste product of the paper and timber industries, never from live trees. The trees are from sustainably managed and harvested forests, as certified through the Sustainable Forestry Initiative (SFI).

Our IP portfolio provides us with unique, environmentally friendly extraction processes.

Quality & Traceability

At the Actives Factory, raw material can be traced all the way back to where and when it was harvested. We manage all aspects of the supply chain, and our quality control practices ensure purity and consistency. Our commercial extracts and compounds are manufactured under Good Manufacturing Practices (cGMP)



The
**ACTIVES
FACTORY**

The Actives Factory is a manufacturer of natural extracts and high purity compounds from the North American White Birch for nutraceutical, cosmeceutical, and pharmaceutical use.

bgarhofer@theactivesfactory.com

877-723-8852 theactivesfactory.com